Principle of Management: our mission is to leverage the pursuit of the business to contribute to the advancement of society and the well-being of humankind.

We believe that it is essential to conduct business in a fair and faithful manner and to create trusting relationships with the global community.

We are committed to respecting human rights, complying with applicable laws and regulations, and proactively acting towards the creation of a sustainable society based on good social conscience. As such, we hereby lay out the following principles:

1. Compliance, Responsible Behaviors: We contribute to the advancement of society and the wellbeing of humankind through its operations. As such, we respect communities worldwide, their cultures and customs, and ensures that internal rules comply with all applicable laws and regulations.

2. Sustainable Society through Eco-friendly Business Activities: we recognize that the conservation of the global environment is one of the most important issues for all humankind. At every stage of our business operations, we contribute to the realization of a sustainable society through environmentally conscious actions.

3. Fair competition: we comply with the competition laws of each country and does not contact its competitors in any way that could be perceived as a cartel. We does neither make any agreements not participate in concerted practices with competitors intended to achieve or affect the prevention or restriction of fair competition.

4. Intellectual property Rights: We respects intellectual property rights such as patent rights, copyrights and trademark rights by protecting its own rights and not infringing upon the rights of others.

 Information Security: We protects not only its own information but also important information of other companies and personal information. We does not tolerate insider trading.
We complies with company information disclosure rules and strives to disclose correct information in a timely manner.

We maintain appropriate data storage practices.

6. Compliance with Accounting and Taxation Rules: We carries out proper accounting and taxation processes in accordance with generally accepted accounting principles, and also carries out thorough control of company assets to protect their value.

7. Safety and Quality Control: We strives to make continuous improvements to further increase customer confidence by implementing thorough safety and quality control from a customer-oriented perspective and responding to customer feedback in a timely and appropriate manner.

8. Procurement and proper Payments: optimal procurement via supplier assessment and the implementation of appropriate payment procedures. We expects all our suppliers to adhere to compliance policies.

Also we strives to build and maintain wholesome relationships with our distributors, agents, and representatives.

9. Realationships with interested parties: we activly promotes giving back to the communities. We do not engage in bribery or any activity that could be misconstrued as bribery and strictly prohibits all staff from offering or receiving inappropriate business entertainment, gifts, donations or other favors.

10. Compliance with Labor Laws: we complie with all applicable labor laws and rules to ensure the health and safety of our staff. We respects individual human rights and the diversity of values. "

01.02.2023
